

ARDLA Board Meeting

Minutes for

March 13, 2009, 2:00 p.m.

Members present: Valerie Wilson, Cathi Swan, Chris Robbins, Karen Liebhaber,
Max Kolstad, Bob Donaldson, Kristy Carter, Tonya McKinney

Members absent: Teresa Roebuck

Visitors present: Ralph Malone

The meeting was called to order at 2:09 p.m.

Agenda Item I: Approval of Minutes

The minutes were approved as changed. Max made the motion to approve, Chris seconded the motion, and the motion carried unanimously.

Agenda Item II: Treasurer's Report

There were no deposits or expenditures to report. Chris did say he received membership information from Tonya.

Agenda Item III: Update on Website

Chris said he has seen the latest version of the website and thinks it is an improvement although things are moving slower than he wants. Ralph said the site should be up and running at the end of March, hopefully March 30th. The site should have Joomla on it, too, which will make updating the newsletter easier. The site will also have PayPal, a year-round store, and will be able to accept POs.

Valerie asked if the board and chairs could look at the site before it became live. Ralph said yes and that he would put the site on the internet, not at the actual web address, before making it live for the sole purpose of allowing the board and chairs to view the website.

Agenda Item IV: Action Items

A. Awards—Max

Max explained that the needs and membership of the Awards Committee have been discussed. The timing of the grant was discussed and Max said he will get with Teresa for an update.

B. Vendors—Chris

Chris said he has worked with some vendors on other projects but has another priority until the 24th. He will have updates ASAP.

C. Professional Development—Kristy

Kristy said her items are not due until next month. She will report on them then.

D. Conference Committee—Cathi

The conference theme is Global Connections: Arkansas Without Boundries. Cathi and her committee will get the logo and designs to the board for a decision.

Karen said she would add the theme to the newsletter with a call for submissions for conference papers. Karen will also add a call for submissions for the newsletter, upon Kristy's suggestion.

E. Location of meeting—Tonya

The location for the face-to-face board meeting in April will be at the Ranch from 10 to 1.

Agenda Item V: Committee Membership

Valerie explained that 3 committees are low on members, as shown on the "2009 ARDLA Committees" handout.

Kristy thanked Valerie for sending the message to the listserv. She said she has 3 others who will be on her committee. Tonya's committee has not had a chance to talk with others. Karen said she would try to track down a few others to join.

The group discussed whether committee members should be a member of ARDLA. Max said including a person outside of ARDLA on a committee may encourage more participation. This kind of person would be considered an advisor to the committee.

Chris appreciated the flexibility of an outside person in only a non-voting role. However, he reminded everyone that ARDLA needs the revenue from members. Cathi agreed that we need the membership.

Kristy asked if there is a limit on how many advisory committee members we can have. Max explained that ARDLA is not in danger of having too many non-ARDLA members and that the majority of a committee should be ARDLA members.

Bob said an advisor is an expert who offers expert advice. He did not agree with trying to make an advisor a member before offering advice. Max agreed and said he hopes advisors' word-of-mouth might help drum up positive interest. Chris agreed with Bob that asking for a favor from an advisor then asking him to pay to be an ARDLA member was poor taste. He began a discussion of our large number of ARDLA members who are very uninvolved in ARDLA. Valerie agreed with Chris but said to be sure to mention to anyone wanting to help on a committee that s/he needs to be a member.

Tonya said the membership list is only released to the board and reminded the board that the list could be a good recruitment tool. Chris said more vendors would be members if they had access to the membership list. Bob said ARDLA was going to have a directory at one time. Members could say if they didn't want to be on the list. He also said we need a conference attendees list. Chris and Tonya both agreed. Karen offered to create the list, so Valerie appointed Karen to create the directory and attendee's list.

Kristy asked for the address for membership and applications and if ARDLA is a profit or non-profit organization. Chris said to send information to Chris Robbins, 200 Whittington Avenue, Hot Springs, AR 71901, and that ARDLA is non-profit.

Agenda Item VI: Committee Reports

A. Membership Committee—Tonya McKinney

No report.

B. Conference Committee—Cathi Swann

No report.

C. Publications Committee—Karen Liebhaber

No report.

D. Awards Committee—Teresa Roebuck

No report.

E. Vendor Committee—Chris Robbins

Reported that ANGEL, AREON, and Audio Technologies Group all want to be members, vendors, and presenters.

F. Professional Development Committee—Kristy Carter

Kristy explained that she is looking to see how the Emerging Technology Conference and SREB benefit us. She discussed vendors who want to present professional development (PD). She said we need a call for proposals for vendors. She said the goals from Rankin and Stukey will be presented on 4/15. Finally, Kristy is concerned that those attending the conferences going on during HISTDY will miss out on the Emerging Technology Conference.

Karen asked Kristy to send K12 and other conference to her for the newsletter. Kristy asked Cathi to send K12 people for PD.

G. Agency Committee—Max Kolstad

Max has developed the membership and will have goals soon. Cathi suggested Tim Kimbrell. Kristy suggested someone from the economic development group.

Agenda Item VII: Listserv

The board was reminded not to send replies to the whole listserv when wanting to reply to only one person. Max explained the pros and cons of not replying to the entire listserv and the available options. The group decided to leave the list as it is in addition to adding the individual's e-mail to whom a person is replying.

Agenda Item VIII: 2009 Conference

Cathi will updated the call for proposals.

The next meeting will be held on April 15 from 10:00 a.m. to 1:00 p.m. at the Ranch in Little Rock. Lunch will be served.

The meeting was adjourned at 3:15 p.m.